

News Article Rubric

Student Name: _____

Standards: ELA 2.1.1; 4.1.1, 4.1.2., 4.1.3., 4.1.4; 4.2.1, 4.2.3, 4.2.4 **ISTE** 1.a, 1.b; 2.b; 3.b, 3.c, 4.b

CATEGORY	Excellent (4)	Good (3)	Satisfactory (2)	Needs Improvement (1)
Article – Purpose	The article establishes a clear purpose in the lead paragraph and demonstrates a clear understanding of the topic.	The article establishes a purpose in the lead paragraph and demonstrates an understanding of the topic.	The article has a purpose in the lead paragraph, but it is difficult to determine. The writer has a vague understanding of the topic.	The reader cannot determine the purpose of the article and the writer does not demonstrate an understanding of the topic.
Article - Content	<p>*Ideas are perceptive, and development of the topic is clear and effective</p> <p>*Pertinent information is presented, and this information is enhanced by precise details that effectively fulfill the purpose of the assignment</p> <p>*A tone is appropriate for the purpose of the assignment and is skillfully maintained</p>	<p>*The ideas are thoughtful, and development of the topic is generally effective.</p> <p>*Significant information is presented, and this information is substantiated by specific details that fulfill the purpose of the assignment</p> <p>* A tone is appropriate for the purpose of the assignment and is clearly maintained</p>	<p>*The ideas are appropriate, and development of the topic is adequate</p> <p>*Relevant information is presented, and this information is supported by enough detail to fulfill the purpose of the assignment</p> <p>*A tone for the topic is generally maintained</p>	<p>*The ideas are superficial and/or flawed, and development of the topic is inadequate</p> <p>*Information presented is imprecise and/or undiscerning. Supporting details are insignificant and/or lacking. The purpose of the assignment is only partially fulfilled.</p> <p>*A tone appropriate for the assignment is evident but not maintained</p>
Layout - Columns	Columns are neatly typed in the "justified" type style. There are adequate and consistent "gutters" between all columns. A glance at the article makes you think "professional."	Columns are neatly typed. There are adequate and consistent "gutters" between all columns. A glance at the article makes you think "fairly professional."	Columns are typed. There are adequate "gutters" between most columns. This article is easy to read, but looks somewhat unprofessional.	Columns are not neatly typed and/or "gutters" are not adequate, so article is somewhat difficult to read.
Layout - Headlines & Captions	The article has a headline and captions that capture the reader's attention and accurately describe the content.	The article has a headline and captions that accurately describe the content.	The article has a headline and captions that accurately describe the content.	The article does not have an adequate headline or captions.
Visuals (Creates Visuals That Appropriately Reflects the Event)	Graphics are exceptional, well-cropped and are clearly related to the article they accompany.	Graphics are interesting and are clearly related to the article they accompany.	Graphics are somewhat related to the article they accompany.	Graphics are not clearly related to the article.
Conventions	<p>*Quality of writing is enhanced because it is essentially error free.</p> <p>*Any errors present do not reduce the clarity and/or do not interrupt the flow of response.</p>	<p>*The quality of writing is sustained because it contains only minor errors.</p> <p>*Any errors present rarely reduce the clarity and/or seldom interrupt the flow of response.</p>	<p>*The quality of writing is sustained through generally correct use of conventions.</p> <p>*Errors occasionally reduce clarity and/or sometimes interrupt the flow of the response.</p>	<p>*The quality of writing is weakened by the frequently incorrect use of conventions.</p> <p>*Errors blur clarity and/or interrupt the flow of the response.</p>

Total = /24 marks

Comments: