

Heroes Rise: Children's Book Rubric

Student Names: _____

Standards: ELA 4.1.1, 4.1.2., 4.1.3., 4.1.4; 4.2.1, 4.2.3, 4.2.4 ISTE 1.a, 1.b; 2.d; 4.b

	4 Excellent	3 Good	2 Satisfactory	1 Limited
Point of View				
Purpose <ul style="list-style-type: none"> • Authors care about their story & have something important to communicate 	Establishes a purpose early on and maintains a clear focus throughout	Establishes a purpose early on and maintains focus for most of the story	There are a few lapses in focus, but the purpose is fairly clear	It is difficult to figure out the purpose of the story
Audience <ul style="list-style-type: none"> • Story written with 7 – 9 year olds in mind 	Strong awareness of the needs and interests of the target audience reflected in the design	Sufficient aware-ness of the needs and interests of the target audience reflected in the design	Some awareness of the needs and interests of the target audience reflected in the design	Limited awareness of the needs and interests of the target audience reflected in the design
Content Knowledge				
Story Elements <ul style="list-style-type: none"> • Heroic character who completes a journey (task, challenge, provides aid) 	Plot is engaging and well developed—exceeding task expectations Character development is interesting and convincing Setting is highly effective and supports story development	Plot is usually engaging and skillfully developed Character development is appealing and believable Setting is usually effective and supports story development most of the time	Plot is adequately developed Character development is sufficient to make story work Setting is somewhat effective and supports story development at times	Plot is unclear Character development is underdeveloped Setting is underdeveloped
Illustrations <ul style="list-style-type: none"> • Artwork is original, and enhances story development and meaning 	Illuminating: Illustrations create a distinct atmosphere/tone that matches different parts of the story The meaning of the story is transformed by the use of illustrations	Interpretive: Illustrations create an atmosphere/tone that matches some parts of the story The story relies on illustrations to convey meaning	Illustrative: An attempt is made to use illustrations to create an atmosphere/tone but needs work Illustrations are decorative –the story is not altered by the use of images	Inappropriate: Little or no attempt to use illustrations to create an appropriate atmosphere/tone Illustrations interfere or are at cross-purposes with the story's meaning
Craftsmanship				
Language /Word Choice <ul style="list-style-type: none"> • Suitable/engaging for 7 – 9 year olds 	Language is rich and expressive; suits genre/audience	Language is lively and purposeful; suits genre/audience	Language suits genre/ audience	Language is unsuitable for genre/audience
Correctness <ul style="list-style-type: none"> • Spelling, punctuation, grammar, sentence structure 	Minor or no mechanical errors – story is easy to read/understand	A few mechanical errors – these do not distract or interfere with reading	Some mechanical errors are distracting and/or interfere with reading	Many mechanical errors are distracting and make it hard to read the story
Professional Presentation <ul style="list-style-type: none"> • Eye-catching cover • Uniform layout / pages 	The final draft of the story is readable, clean, neat and attractive. Very professional!	The final draft of the story is readable, neat and attractive, but lacks overall professionalism of presentation	The final draft of the story is readable and some of the pages are attractive. Some parts of it might have been done in a hurry	The final draft is not neat or attractive. It looks like the student just wanted to get it done

Total = /28 marks

Driving Question: What do our heroes say about us?